

Berlin - Dubai



1m real = 1cm drawing (more or less)

Global European Diplomatic Academy
MBA Diplomacy

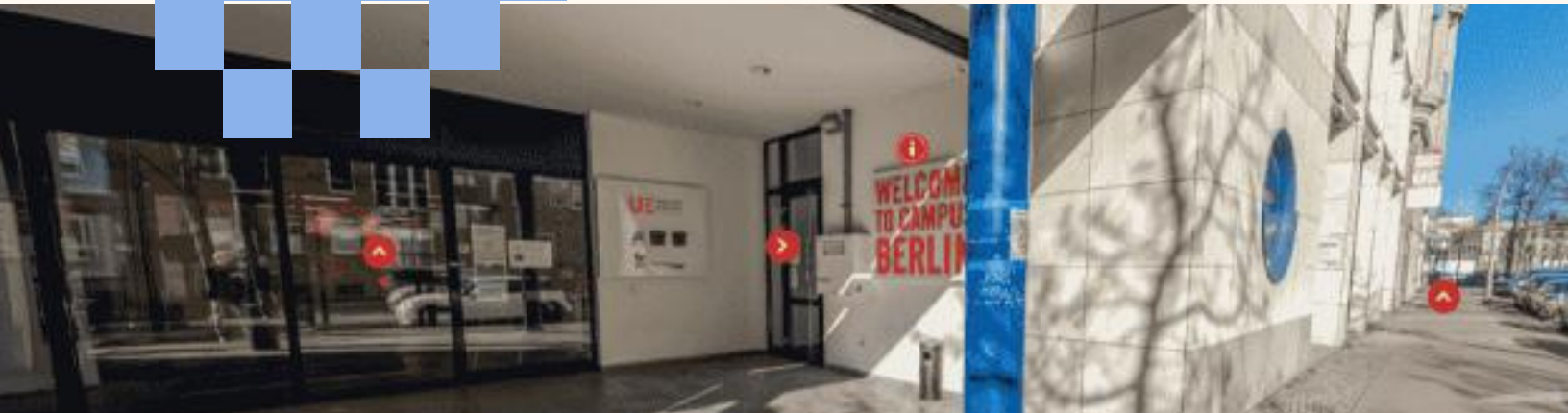


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MESSAGE FROM THE RECTOR OF THE UNIVERSITY OF EUROPE FOR APPLIED SCIENCES

As President and Rector of the University of Europe for Applied Sciences, I am delighted to welcome you to our campuses in Berlin and Dubai where we have introduced an innovative Master of Business Administration, the MBA Diplomacy, Governments and business organisations are now more conscious that they need better trained officials to help them achieve their objectives in promoting business and trade, and for maintaining international security. This is precisely the training that our new MBA Diplomacy has to offer.

The programme which will be offered in September 2024 in both Berlin and Dubai is designed to serve the needs of members of the of Diplomatic Corps, Consulates in Germany, United Arab Emirates and other countries, members of international and regional organisations, staff of multinational corporations and other officials and graduates interested in pursuing further academic and professional studies, leading to the award of the MBA, Diploma and Certificate.

The degree is a blend of academic studies and professional training. Candidates will be introduced to the various aspects of diplomatic practice; procedures and dynamics; structure and functions of the digital nation state; image projection, reputation management, nation branding, cross-cultural communication; projection and perception; promotion of international business and trade; economic diplomacy; science diplomacy and international policy; disruptive technologies, public diplomacy; strategic defence diplomacy; protocol and etiquette; diplomatic missions and the media; international security; global tolerance and peace studies and civil-military relations.

The MBA Diplomacy will come at a time when new concepts and models in diplomacy and diplomatic training are needed to work in connection with time-honoured precepts and priorities in addressing a very wide array of national and global challenges.



Prof. Dr. Maurits Van Rooijen
President

University of Europe for Applied Sciences

The University of Europe for Applied Sciences (UE) is a private, fully state-recognised university with branch campuses in Berlin, Potsdam, Hamburg, and Iserlohn in Germany as well as Dubai in the United Arab Emirates. It has recently been ranked number 2 among the best private universities in Germany (Stern). To accommodate the flexibility needs of active professionals and offer students the highest quality study-experience, the MBA Diplomacy will be delivered in hybrid format consisting in a blend of face-to-face teaching, synchronous as well as asynchronous online lectures. Our Berlin campus in the close vicinity of Potsdamer Platz is an outstanding venue to cater for the needs and aspirations of the diplomatic community in the city and beyond. While UEs state of the art Dubai Campus is located in the heart of Dubai , in the World Trade Centre , the bustling One Centre business and financial district . It offers an unparalleled environment for growth and development with the latest equipment and facilities.

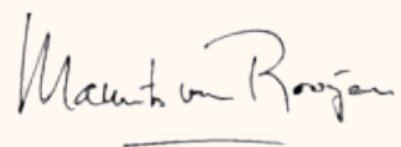
The MBA Diplomacy benefits from the long-standing experience and expertise of its academic faculty. It is led by Professor Dr Nabil Ayad, Director of the Global European Diplomatic Academy (GEDA) and a team of academics, experts and professionals who have a proven track record in running masters Degrees, executive programmes and training courses for members of the Diplomatic Corps in London, Paris and Rome, staff of overseas Ministries for Foreign Affairs and other government departments as well as graduates aspiring for an international career.

In addition to the MBA Diplomacy, UE offers a wide range of other under- and post-graduate programmes , including the following degrees:

Bachelor (under-graduate): Business & Management Studies, Sport & Event Management, UX/UI Design, Digital Product Management, Software Engineering, Digital Business & Data Science, Digital Media & Marketing, Communication Design, Film & Motion Design, Photography & New Media, Game Design, Illustration, etc.

Master (post-graduate): Marketing Management, International Business Management, Software Engineering, Data Science, Innovation Design Management, Visual & Experience Design, New Media Design, Photography

I look forward to welcoming you to our Berlin and Dubai campuses.



MESSAGE FROM THE DIRECTOR OF THE GLOBAL EUROPEAN DIPLOMATIC ACADEMY

Over the last four decades GEDA's staff have developed and run a number of Masters courses, which feature an integration of theory and practice in the field of diplomacy and related disciplines in London, Paris and Rome. Your career development will benefit from a wide range of activities, as well as connections and relations with many reputable institutions and organisations through direct contacts, visits, and exchange programmes.

Our staff have also an extensive experience in running customised training programmes for diverse groups of diplomats and officials. These groups were sponsored either by the UK Foreign, Commonwealth & Development Office, the British Ministry of Defence, the British Council; diplomatic training were provided to groups from many countries including : Poland , Romania, Nigeria , Somaliland , Tunisia , Azerbaijan , Uzbekistan , Turkmenistan and Kazakhstan ; or sponsored by their own governments , such as , Kuwait, Iraq, Tanzania, Vietnam , Swaziland, United Arab Emirates and Saudi Arabia. Training programmes were established and presented to groups sponsored by the Chinese government, coming from diverse backgrounds such as the Ministry for Foreign Affairs, the People's Liberation Army, the Central Communist Party, and the Beijing Security Police. One specific purpose of the training was to prepare the groups for the Olympic Games and beyond. Groups were also trained from the National Development and Reform Commission and the Foreign Affairs Office of Qinghai Province, People's Republic of China.

Many of our alumni occupy senior positions in their home countries as Ministers and Ambassadors. Others are working as members of staff for international and regional organisations such as the UN, NATO, the EU, the Gulf Cooperation Council, the League of Arab States, the media, multinational corporations, as well as for defence and security organisations and as members of parliaments in their own countries. A number of our graduates have pursued academic careers as lecturers and researchers at various universities around the globe.



Professor Dr Nabil Ayad
Director, Global European Diplomatic Academy
University of Europe for Applied Sciences

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We have trained diplomats and officials from more than 190 countries. Many of those who enrol on our courses already have practical experience at a senior level in government, the military, security organisations, the diplomatic corps and/or multinational corporations, which they can share with graduates who aspire for an international career. The cosmopolitan nature of our students ensures broad experience and a constructive exchange of ideas. Alongside our reputable courses and excellent teaching staff, our location in the heart of Berlin and Dubai also gives you access to everything the city has to offer. We are within easy reach of all the principal diplomatic missions, government departments, media and financial centres and headquarters of multinational organisations – so we can often invite career diplomats and other working professionals into the university to contribute to our courses.

We are a member of the International Forum on Diplomatic Training which is comprised of 80 countries; hence, we also have strong partnerships and cultural exchange programmes with a number of other leading diplomatic academies and institutes of international relations, which will add to your network of associates as well as enrich your learning experience with us. The international symposia and diplomatic activities which our staff organised in the past for the benefit of the student body attracted senior government officials, heads of diplomatic missions and decision - makers from all over the world.

In addition of the long standing experience of academic and diplomatic training , staff of the Academy utilise the resources at the University of UE, including the disciplines of Digital Product Management, Software Engineering, Digital Business & Data and Science, Digital Media & Marketing, Communication , bringing you an unparalleled breadth of experience and depth of knowledge. All these elements combine to make our courses extremely attractive to those seeking international careers, whether working directly in the diplomatic service or looking to gain a full understanding of the conduct of international relations within a commercial context.

The MBA Diplomacy Course will offer you an unrivalled insight into competencies to effectively deal with the challenges and opportunities in the areas of modern diplomacy, international security, global tolerance and peace, summit and economic diplomacy , international business and trade and global communication , advocacy and lobbying as well as information management

I hope that you will choose to come to GEDA to study and look forward to welcoming you to the University of Europe for Applied Sciences .





ABOUT UNIVERSITY OF EUROPE FOR APPLIED SCIENCES

MBA Diplomacy at the Global European Diplomatic Academy

The diplomacy programmes are a culmination of more than forty years of running courses and training programmes for diplomats, other government officials and graduates who aspire for an international career. GEDA staff pioneered the introduction of integrated diplomatic training programmes in the United Kingdom in 1980. The diplomacy programmes are designed to serve the needs of embassy officials, members of foreign missions, decision-makers and other officials of government departments and ministries such as Justice, Interior, Information, Defence, Economy, Finance and Trade, and Planning. The programmes are also designed to serve members of international and regional organisations, staff of non-governmental organisations, the media, NGOs, members of Bar Associations, staff of multinational corporations and others in the service of governments who are engaged in communication, negotiations and other diplomatic duties for which English is the essential working language. The diplomacy programmes are also intended for those who wish to pursue a diplomatic career in the future or work for other government departments.

Career Perspectives, Development and Employability

The Financial Times newspaper in August 2010 declared: “the job description for Britain’s ambassador’s is to be re-written to include tough targets for trade promotion and a requirement for the country’s top diplomats to tour the UK’s region to showcase commercial opportunities abroad”.

The programmes are designed to meet the needs of students who wish to pursue positions in international diplomacy across different sectors and types of organisations. Specific job functions include, for example, diplomats and embassy staff, roles in international trade missions or international security advisors.

What does GEDA have to offer?

The diplomacy degree programmes distinguish themselves by responding to the professional learning needs of governments, organisations, NGOs and multi-national corporations as well as graduates aspiring for an international career. It offers degree programmes in diplomacy targeted towards professionals as well as graduates.

Recent world events indicate that the components of diplomacy and technology of the MBA Diplomacy will dominate the international diplomatic agenda and business of governments and organisations for years to come.



STUDYING AT GEDA

Key Features

- We project to be one of a select few degrees in the world that allow students to gain the expertise offered by an MBA as well as the skills and know-how of the 21st century diplomat. Our programme is set apart by the fact that it goes beyond the rudimentary understanding of diplomatic theory and principle offered by the political science and international relations programmes.
- The Course involves an optional educational European field trip to visit international and regional organisations such as: NATO and the EU, International Court of Justice, International Criminal Court, UN Specialised Agencies and Ministries for
- Foreign Affairs GEDA is a member of The International Forum on Diplomatic Training.
- Students participate in forums and group activities throughout the year. These are important parts of the Course and provide a wide experience of international diplomacy.
- Students take part in simulation exercises such as imitation UN conferences where students represent the interests of different countries regarding current issues.
- GEDA students receive frequent visits from career diplomats and professionals.
- GEDA's curriculum is designed to blend the theory and practice of diplomacy to the knowledge gained by way of an MBA degree. This will be completed by ensuring that the Course content is developed with a focus on the interdisciplinary nature of business and diplomacy.
- The programme being offered is unique insofar as that it combines rigorous theoretical inquiry with an intensive applied practical component that accounts for and emphasizes the increasing intersectional overlap between governments, international organisations and multinational corporations.

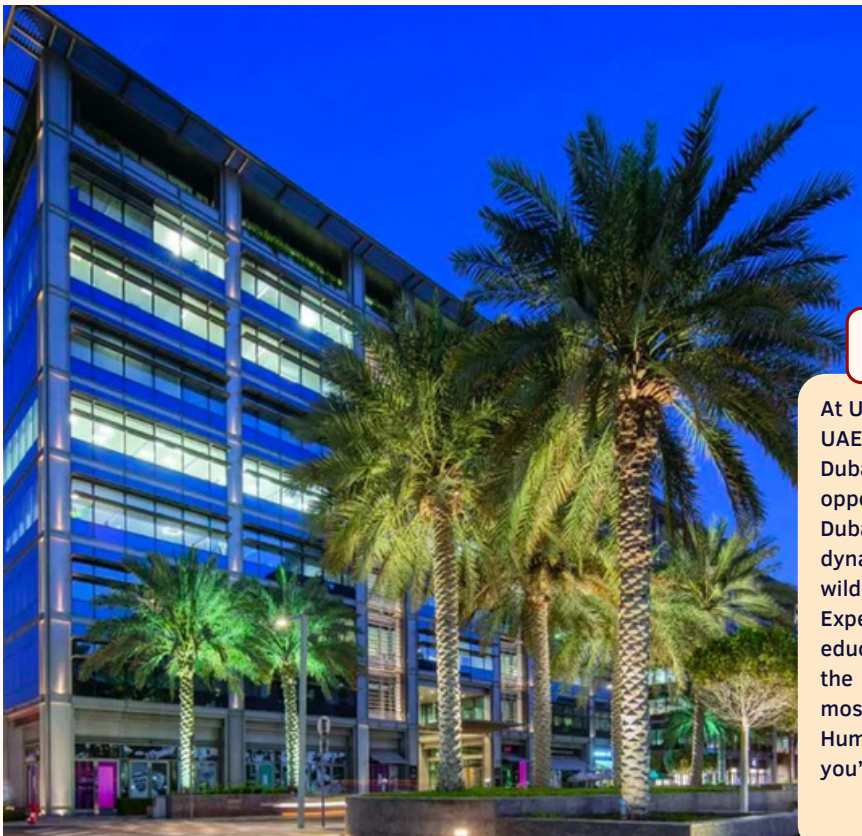
OPPORTUNITY TO STUDY AND NETWORK IN BERLIN AND DUBAI

Quality of Teaching

We are among the 25 best schools with an international orientation worldwide. "U-Multirank" ranks us as one of the 25 best universities in the world for our study abroad programmes and student mobility. More than 1,300 universities from over 90 countries were evaluated and rated on the basis of ten indicators. The ratio of students to faculty in science and teaching as well as the number of frequently cited publications and the quality of teaching played an essential role.

The Heart of Germany's Capital

If creativity and entrepreneurial thinking blooms anywhere, then here you are guaranteed to have the inspiration you need every day to make your own design visions and business ideas a reality. Located between 'Potsdamer Platz' and 'Anhalter Bahnhof', in the hip district of Kreuzberg, the Berlin campus offers the ideal link to life in the big city. Once you leave the campus, you step into the fast-paced, creative and big city lifestyle with a number of cafés, bars, restaurants, museums, and historical sites all within walking distance.



Dubai Campus



Berlin Campus

The First German Degree in the UAE

At UE Dubai, we're breaking new ground as the first German university in the UAE and Dubai.

Dubai is an extraordinary city, pulsating with life, innovation, and opportunity. A dream destination for students who aspire to global success, Dubai provides the ultimate backdrop for students to live and learn. From its dynamic culture to its limitless possibilities, Dubai promises to exceed your wildest aspirations.

Experience the best of both worlds by gaining a top-quality German education while studying in the heart of one of the fastest-growing cities in the world. Our programmes in tech and business will prepare you for the most in-demand jobs in the city. With licencing from the Knowledge and Human Development Authority (KHDA), and accreditation from Germany, you'll receive the highest quality of education that's recognised worldwide.

MBA DIPLOMACY: STRUCTURE AND CONTENTS

1 st Semester	ECTS	HWS	2 nd Semester	ECTS	HWS	3 rd Semester	ECTS	HWS
Quantitative Methodologies	5	3	Strategic Vision	10	6	Master Thesis	15	1
Customer Environment	5	3	Strategic Vision II (Economic Diplomacy: Global Strategy & Statecraft)	5	3			
Customer Environment II (Modern Diplomacy: Practice, Procedures & Dynamics)	5	3	Operations	10	6	Leadership Management	10	6
Innovation Management	10	6	Operations II (The Dynamics of International Business and Trade)	5	3	Leadership Management II (Leadership and Culture: Image Projection and Branding)	5	3
Innovation Management II (Science Diplomacy and The Digital Nation State)	5	3						
	30	18		30	18		30	10
90 ECTS								



Admission Requirements

- First qualifying university degree: Bachelor's degree (at least 180 ECTS)
- Work experience: at least 1 year after the first qualifying university degree
- Language skills: good knowledge of English (at least B2 level)



Credits

- 90 ECTS for 3 semesters including Master Thesis



Language of Instruction

English

Summary of Content

The MBA Diplomacy covers a range of pertinent issues such as protocol, negotiation, and decision-making, as well as the impact of the revolution in ICT and its implications for public diplomacy and the emergence of the digital nation state in the age of disruptive technologies.

Recent advances in the globalisation of communications technology - particularly the Internet, direct broadcast satellites and telecommunications - have mutated the world in which traditional diplomacy was conceived and developed. Social Media including Twitter, Facebook, Instagram, and YouTube have a tremendous impact. Heads of State utilise Twitter on a daily basis to comment on national events and international issues in other parts of the world. Other politicians in various countries also attempt to deliver their point of view directly to a global audience through Twitter and other social media. Making the situation even more complex is the phenomena of 'fake news' - where false reports are tweeted and retweeted globally to the extent that many find it difficult to distinguish what is factual from what is totally false. As a result, a focus of the programme will be understanding the complex nature of media, especially in the digital domain and social media and their impact on political and economic reporting, decision - making and diplomatic practice.

While globalisation had provided an ethos and the context, it is the tragic events of 9/11, the subsequent fighting in Afghanistan and Iraq, Libya, Syria, Yemen, and Gaza as well as the proliferation of violent non-state actors, as well as the proliferation of immigrants which together have prompted the vital need to identify a new form of diplomacy. Since diplomacy is the child of changing times, the goal of the MSc Programme and its International Diplomacy and the Digital State component is to give the necessary background, create discussion, and lead participants to formulate a plan to work in the world as it exists today.

In its Digital Strategy, the British Foreign and Commonwealth Office stated, "We want to see digital embedded in every element of foreign policy Work, leading to a more effective, more open Foreign and Commonwealth Office that can take full advantage of the networked world". Many other nation states are adopting the same approach and will follow suit.

LINKS WITH GOVERNMENTS AND ORGANISATIONS



Royal visit to the Diplomatic Academy of London, University of Westminster

Her Majesty Queen Elizabeth II and Dr Geoffrey Copland, Vice-Chancellor, University of Westminster attended the simulation exercise on the Role of the United Nations in Combating International Terrorism, which was organised by Professor Dr Nabil Ayad, Director of the Diplomatic Academy and conducted by the staff and candidates on the MA Diplomatic Studies. A group of students from the Moscow Diplomatic Academy, Ministry for Foreign Affairs of the Russian Federation, was also present. Pictured seated left to right, Mr Stanley Martin, the Queen's Most Advanced Gentleman Usher and former Assistant of the London Diplomatic Corps and Associate Head of the Protocol Department, FCO. July 2004.



LINKS WITH GOVERNMENTS AND ORGANISATIONS



Professor Dr Nabil Ayad with HIS Highness Shaikh Nahyan bin Mubarak Al Nahyan , UAE Minister of Tolerance , Glasgow Caledonian University London Staff, who participated in the international conference which was held in Abu Dhabi, on : The New Nexus II : The Impact of Media on Diplomacy , Security, National Building and Statecraft – Image Projection and Reputation Management, February 2019.

Professor Dr Nabil Ayad, with Her Majesty's Marshal of the London Diplomatic Corps Mr. Alistair Harrison CMG, CVO in November 2014



LINKS WITH GOVERNMENTS AND ORGANISATIONS



His Excellency Mr Khaled Al- Duwaisan, Ambassador of the State of Kuwait to the Court of St James's and Doyen of the London Diplomatic Corps receiving an Honorary Doctorate from Professor Edward Acton, Vice – Chancellor, University of East Anglia and Professor Dr Nabil Ayad, Rector Diplomatic Academy of London. March 2012

Professor Dr Nabil Ayad Rector, London Academy of Diplomacy , University of East Anglia and Professor Enzo Scotto, President of Link Campus University and former Minister of State, Italian Ministry of Foreign Affairs, Professor Claire Smith, **Member, Security and Appeal Panel, Caint Office and former Head of Whitehall, Liason Department, FCO** with a group of Italian Generals who attended an executive programme on threats to International Security .



LINKS WITH GOVERNMENTS AND ORGANISATIONS



Professor Dr Nabil Ayad ,Director of the Diplomatic Academy of London with a group of students from Moscow Diplomatic Academy and Alakhawayn University who attended a summer course as part of an exchange programme with the two institutions.

A delegation from the Iraqi Parliament headed by Sheikh Humam Baqir Hamoud (right), Chairman of Foreign Affairs Committee. Professor Dr Nabil Ayad gave a talk on International Affairs and Parliamentary Diplomacy. The visit was sponsored by the Foreign and Commonwealth Office, London, March 2007



LINKS WITH GOVERNMENTS AND ORGANISATIONS

A delegation of Egyptian senior Diplomats and candidates at Cairo Diplomatic Institute at the Diplomatic Academy of London, University of Westminster lead by HE Dr Said Shalabi, Assistant Minister and Director of the Cairo Diplomatic Institute, Egyptian Ministry for Foreign Affairs (centre) Ambassador Mustafa Al Remaly (to her left) and Professor Dr Nabil Ayad, Director of the Diplomatic Academy of London (DAL), (to her right) with the group of 22 Egyptian diplomats who attended a training programme at DAL on the Dynamics of Diplomacy which was organised by Professor Nabil Ayad, June 2008



A group of Kenyan MPs and other government officials discussing Task Force on the Rationalisation of the Ministry of Foreign Affairs and Strengthening of the Missions Abroad with Professor Dr Nabil Ayad who conducted a seminar on : The New Diplomacy and the Restructuring of Ministries of Foreign Affairs.. 14th March 2007.

LINKS WITH GOVERNMENTS AND ORGANISATIONS

Professor Dr Nabil Ayad with H E Ilir Meta, President of Albania, Heads of State from the region and international religious leaders at the international conference on Religion as an Instrument of Peace which was organised by the President of Albania and USA State Department , Tirana , November 2919. Professor Ayad gave a lecture on Religion, States, and Security.

PRESIDENT OF THE REPUBLIC OF ALBANIA

in coordination with

U.S. DEPARTMENT of STATE



participants' speeches

RELIGION *AS AN* INSTRUMENT *for* PEACE



LINKS WITH GOVERNMENTS AND ORGANISATIONS

Professor Dr Nabil Ayad at the International Conference on Creative Economics RUDN University which was organised by RUDN University (Peoples' Friendship University of Russia) Moscow, Russia. Professor Ayad gave a presentation, on: Creative Economics: A Diplomatic Perspective How Diplomats May Bring Added Value to Governments and Citizens by Promoting Economic Diplomacy, 7-9 June 2019



(Centre) H E Orsolya Pacsay– Tormassich. Also in photo, Professor Dr Nabil Ayad. Ambassador Emil Brix, Director of the Vienna Diplomatic Academy and former Austrian Ambassador to the UK; H.E. Mladen Andrić, Ambassador of Croatia to Hungary and former Director of Croatia Diplomatic Academy, and Ambassador Artur Harazim, Director, Polish Diplomatic Academy. Professor Nabil Ayad advised the Foreign Ministry on setting up Hungary Diplomatic Academy. Budapest, 2 December 2019.

INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING



Professor Dr Nabil Ayad , Director of the Diplomatic Academy of London , University of Westminster and Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 37th Meeting of the International Forum on Diplomatic Training - Held at the Diplomatic Academy of Vienna, Austria, September 2009



Professor Dr Nabil Ayad , Director of GEDA participated with the 49th Meeting of the International Forum on Diplomatic Training held in Bangkok 13th December 2023 . The theme of the meeting was: The Future of Diplomacy , Trends Tools and Training for a New-Age Diplomats,



Professor Dr Nabil Ayad with the Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 45th Meeting of the International Forum on Diplomatic Training, Washington DC , USA , September 2018

INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING



Professor Dr Nabil Ayad with the Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 36th Meeting of the International Forum on Diplomatic Training at the 36th Meeting of the International Forum on Diplomatic Training, Brussels and Bruges, Belgium, September 2008.



Professor Dr Nabil Ayad with the Deans and Directors of Diplomatic Academies and Institutes of International Relations at the 44th Meeting of the International Forum on Diplomatic Training, in Santiago, Chile, September 2017. The topic was : "Diplomatic Training on the Content and Implementation of the 2030 Agenda for Sustainable Development"



INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING

The following international conferences and symposia have been organised for the benefit of the students body :

First International Symposium,

5-7 April 1995, Diplomacy Beyond 2000, University of Westminster

Second International Symposium,

1-3 April 1996, Are Diplomats Really Necessary? University of Westminster

Third International Symposium,

9-11 April 1997, The Information Explosion: A Challenge for Diplomacy, University of Westminster

Fourth International Symposium,

7-9 April 1998, Diplomacy and Divinity: Religion in International Relations, University of Westminster

Fifth International Symposium,

29-31 March, 1999, The Impact of Technology on Intelligence and Security, University of Westminster

Sixth International Symposium,

17-19 April 2000, Ethics in International Practice, University of Westminster

Seventh International Symposium,

2 May 2000, Paris, Divinity, Diplomacy and Development, American University of Paris

Eighth International Symposium,

10-12 April 2001, Refugees and Minorities in International Relations, University of Westminster

Ninth International Symposium

31 May 2001, Paris, Institutional Corruption and Good Governance, American University of Paris

Tenth International Symposium,

10 December 2001, Paris, Media and Terrorism, American University of Paris



INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING

Eleventh International Symposium,

25 October 2002, The UN and the Media in War and Peace , American University of Paris

Twelfth International Symposium,

8-9 April 2003, Diplomacy and Gender, University of Westminster

Thirteenth International Symposium,

March 2004, UN and the Future of Multilateralism, University of Westminster

Fourteenth International Symposium,

May 2006, International Security, and the Dynamics of the New Diplomacy: Image Projection and Reputation Management (organised in conjunction with Foreign Affairs Canada) , University of Westminster

Fifteenth International Symposium,

1 May 2008, The International Dimensions of European Values, University of Westminster

Sixteenth International Symposium,

29 April, 1 May 2008, Transformational Public Diplomacy: Shaping the Future of International Relations (organised in conjunction with the American Embassy, London and University of Southern California, Centre on Public Diplomacy), University of Westminster. Symposium receptions for participated were hosted by the American Embassy and the Canadian High Commission.

Seventeenth International Symposium,

19 March 2012, Rethinking Diplomatic Practice, Global Commerce and International Security in the Age of Heteropolarity , University of East Anglia.

Eighteenth International Symposium

3 April 2013, Global Economic Forum. Best Practices in Trade and Investment Promotion, University of East Anglia London.



INTERNATIONAL CONFERENCES AND SYMPOSIA/INTERNATIONAL FORUM ON DIPLOMATIC TRAINING

Nineteenth International Symposium

12 May 2016. -Science Diplomacy and International Policy, Loughborough University London.

Twentieth International Symposium

22 May 2017 The Nexus of Diplomacy, Politics, Media and Sport: New Perspectives on Pitfalls, Parallels, and Paradoxes, Loughborough University London.

Twenty-First International Symposium

7 January 2018, The New Nexus I – Diplomacy, Security, and the Digital Nation State, organised by the International Institute for Cultural Diplomacy, Abu Dhabi in collaboration with the Diplomatic Academy of Canada.

Twenty-Second International Symposium

8 February 2018, Diplomatic Recognition of Kosovo, Defence Diplomacy, Nation-Building and Civil-Military Relationship, Pristina, Kosovo Diplomatic Academy

Twenty-Third International Symposium

8 March 2018, Diplomacy, Gender Empowerment and Nation-Building, Pristina, Kosovo Diplomatic Academy, Ministry for Foreign Affairs

Twenty-Fourth International Symposium

06-10 May 2018, Economic Diplomacy, Regional Cooperation and Integration Through the Berlin Process in collaboration with the Kosovo Diplomatic Academy and the German Friedrich-Ebert., Gjilan, Republic of Kosovo

Twenty-Fifth International Symposium

27 February 2019, The New Nexus II – The Impact of the Media on Diplomacy, Security, Nation Building and Statecraft, organised by the International Institute for Cultural Diplomacy, Abu Dhabi.

DIPLOMATIC STUDIES ALUMNI



A group of Commonwealth Diplomats attending The Postgraduate Programme in Diplomacy, Practice, Procedures and Dynamics sponsored by the Foreign and Commonwealth Office together with Mr. Clive Stitt . Head of the Commonwealth Coordination Department, Sir Peter Marshall KCMG, Professor Stanley Martin LVO First Assistant Marshal of the Diplomatic Corps , Foreign and Commonwealth Office and Professor Dr Nabil Ayad , Director of the Diplomatic Academy of London and Professor T E Burlin . Rector, University of Westminster (centre). The Group participated in a simulation exercise on The Vulnerability of a Small State.. August 1989.



Professor Dr Nabil Ayad with Senior Vietnamese officers who attended an executive programme on: The new Nexus in Security and Defence, the group were sponsored by Defence Attaché's Office. The Vietnam Embassy, London . The training was held at the University of Law, London. June 2018.



Dr. Geoffrey Copeland, Vice Chancellor and Rector (center), Dr. Bader Al-Rayhani, Head of Cultural Department, Embassy of the State of Kuwait (left), Professor Dr Nabil Ayad, Director, Diplomatic Academy of London, members of DAI staff, (back row, left) with a group of Kuwaiti Diplomats who attended a training programme in Diplomacy , Practice ,Procedures and Dynamics . July 2000.

DIPLOMATIC STUDIES ALUMNI



Visit to the Saudi Embassy, London : (Centre) HE Prince Turki al-Faisal, Ambassador of the Royal Kingdom of Saudi Arabia to the Court of St James's; (to his right) Professor Dr Nabil Ayad, (to his left) Ms Rosalie Rivett (Protocol Module Leader) , and a group of officials from the Saudi Royal Protocol, National Guard and Ministry of Finance who attended a training Programme in Diplomacy and Protocol which was organised by Professor Nabil Ayad (2003).



Left to Right Dr Klaus Kruger, Programme Director, German Foundation for International Development (left) Professor Dr Nabil Ayad, Director, Diplomatic Academy of London, (Centre), and diplomats from different countries attending a training programme organized by the German Foundation of International Development, following Professor Ayad's lecture on Global Threats in the Information Age, Berlin, February 2000.

DIPLOMATIC STUDIES ALUMNI



Pictured are (second row, centre) Professor Geoffrey Petts, Vice-Chancellor and Rector of the University of Westminster, (second row, right) Mr W U Dong, Deputy Director General, Secretarial Bureau of the State Council Information Office, (second row, left) Professor Dr Nabil Ayad, DAL Director and (front row, third right) Dr Jennifer Song, Senior Lecturer, with senior Chinese government officials who attended a two-week executive training programme on Government Communication and Public Diplomacy in October 2008. The group were sponsored by the State Council Information Office. October 2008.



People's Republic of China - Executive Programme
Professor Dr Nabil Ayad , Rector of the London Academy of Diplomacy , University of East Anglia organised an executive programme in Environmental Tax Policy and Legislation for 22 senior Chinese officials who were sponsored by the National Development Reform Commission. [l-r Back Row] Professor Richard Harvey, Director of Admissions, University of East Anglia and Dean London Campus; Mr. Martain Halsall, Chief Operations Officer, INTO UAE London (Back Row); Professor Dr Nabil Ayad, Rector, London Academy of Diplomacy; Mr. Roger McNally, Course Leader, MA International Security and Diplomacy (2nd Row Centre); Miss Angel Fu, Interpreter. August 2011 ..



Officials from the Foreign Affairs Office of Qinghai Province, People's Republic of China with Professor Dr Nabil Ayad., Rector London Academy of Diplomacy , University of East Anglia, London . The group attended a Workshop on "The Dynamics of Diplomacy." June 2012.

DIPLOMATIC STUDIES ALUMNI



Professor Dr Nabil Ayad and candidates on the MA Diplomatic Studies visiting the Jordanian Embassy in the Hague with H E Ambassador Dr Mazen Armouty who gave a talk on the Management of Diplomatic Missions .



Dr Koichiro Matsura, Director General, UNESCO, (right), Professor Dr Nabil Ayad, Director, Diplomatic Academy of London, (left), Dr Klaus Kruger, Programme Director, German Foundation for international development, candidates on the MA in Diplomatic Studies (London and Paris), Mr Roger McNally, Deputy Course leader, Diplomatic Academy of London, a group of Kuwaiti diplomats attending a special programme at the Diplomatic Academy of London, and fellow diplomats at a training course at the German Foundation of International Development, at the International Congress Centre, Berlin March 2000.

DIPLOMATIC STUDIES ALUMNI



A group of senior officials from the United Arab Emirates (UAE) who attended an executive training programme in Diplomacy, Practice Procedures and Dynamics at DAL. Some have been appointed as Ambassadors to various countries and others at senior positions within the UAE Ministry for Foreign Affairs. (Front row right to left) HE Mohammed 'Al-Mazrouei, Ambassador of the United Arab Emirates to Algeria; HE Mr Essa Al-Gurg, Ambassador of the United Arab Emirates to the Court of St James's and Doyen of the London Diplomatic Corps; Professor Dr Nabil Ayad, Director, the Diplomatic Academy of London, University of Westminster; and Dr Saeed Al Dhaheri, former Director General, Emirates Identity Authority (Back row from left) HE Abdulla Al Suwaidi, Ambassador of the United Arab Emirates to Australia; HE Mr Saeed Al Muhairi, Director of the Deputy Foreign Minister Office; HE Mr Abdulla Al Amri, Ambassador of the United Arab Emirates to France; HE Mr Ali Al Nuaimi, Director of Human Resources, Ministry for Foreign Affairs; HE Mr Saeed Al Kitbi, Ambassador of the United Arab Emirates to Morocco; Mr Ahmed Al Shamsi, Colonel Aircraft Engineer; HE Mr Rashid Al Dhaheri, Ambassador of the United Arab Emirates to Nigeria



From Right: Dr. Geoffrey M. Copland, Vice-Chancellor and Rector, University of Westminster, Colonel Michael Montague (Chief of Staff, British Defense Academy, former Military Attache, British Embassy In Rome) and Major David Gibb:(British Army Inspector) both candidates of the MA Course in International Liaison and Communication and Professor Dr Nabil Ayad, Chairman Department of Diplomacy and Applied Languages at the Graduation Ceremony, December 2006. Both graduates were sponsored by the British Ministry of Defence.

DIPLOMATIC STUDIES ALUMNI



HE Mr., Robert Tuttle Ambassador of the United States to the Court of St James's , Professor Geoffrey Petts, Vice-Chancellor and Rector, University of Westminster and Professor Nabil Ayad , Director of the Diplomatic Academy of London , University of Westminster and candidates on the Masters degrees in Diplomatic Studies and International Liaison and Communication at the American Embassy reception which was hosted by Ambassador Tuttle to welcome the delegates of the international symposium in the series of Diplomacy in the 21st Century on: Transformational Diplomacy: Shaping the Future of International Relations.



H E Krysztof Skubiszewski Polish Minister for Foreign Affairs , Professor T E Burlin , Rector , University of Westminster and Professor Nabil Ayad , Director of the Diplomatic Academy of London with a group of Polish diplomats who attended a three months training programme in diplomatic studies and practice which was sponsored by the Know How Fund Unit , Foreign and Commonwealth Office

Witold Spirydowicz on behalf of the Polish Diplomats at the Presentation Ceremony:
“It is significant not only that many students have opted to attend the DAL Diplomatic Course in preference to the courses offered in Vienna, Geneva, Oxford and Washington, but also that a number of students have enrolled on DALs Course after successful completion of the above-mentioned courses.”

DIPLOMATIC STUDIES ALUMNI



DAL Alumna HE Ruth Elizabeth Rouse, High Commissioner for Grenada to the Court of St James's with Her Majesty Queen Elizabeth II presenting her credentials.

Since joining the Grenada Foreign Service in 1982, High Commissioner Rouse has served in various capacities including: Permanent Secretary (Ag) Ministry of Legal Affairs, Grenada (2007-08); Ambassador/Permanent Representative of Grenada to the United Nations (NY) (2004-07); High Commissioner for Grenada to the Court of St. James's (UK) (1999-2004); Non Resident High Commissioner to the Republic of South Africa (2000-05); Chief of Protocol to the Government of Grenada [1996-99]; and in a regional capacity at the Organisation of Eastern Caribbean States High Commission in Ottawa, Canada (1990-96). In addition, she has represented Grenada and headed several delegations to International meetings and conferences and holds membership in a variety of organisations including Commonwealth Societies, and served as political focal point for Grenada to the Global Environment Facility (GEF). In January 2020 she was named Secretary to the Grenada Cabinet.



HE Anamaria Carreira, Angolan Ambassador to the UK and a DAL alumna, presents her credentials to Her Majesty Queen Elizabeth II. From 2011 to 2017 she was Ambassador of Angola to Ghana.

DIPLOMATIC STUDIES ALUMNI



(l-r) Professor Richard Harvey, Director of Admissions and Internationalisation, University of East Anglia; Professor Lee Marsden, Head of School of Politics, Philosophy, Language and Communication Studies, University of East Anglia; Lieutenant Colonel Bashar Badran, Abu Dhabi Police; Professor Nabil Ayad, Director, London Academy of Diplomacy, University of East Anglia; Brigadier Faisal Al Shaibi, Abu Dhabi Police; Professor Jack Spence, King's College London. Following the Via presentations of Lieutenant Colonel Bashar Badran and Brigadier Faisal Al Shaibi, April 2016. The topic of Dr Bashar's PhD thesis was : Effective Leadership during Strategic Change: An Investigative Study of Abu Dhabi Police . The topic of Dr Faisal's PhD thesis was : Strategic Management Practices in an Arab Security Organisation : Abu Dhabi Police , a Case Study. Both Theses were supervised by Professor Ayad.



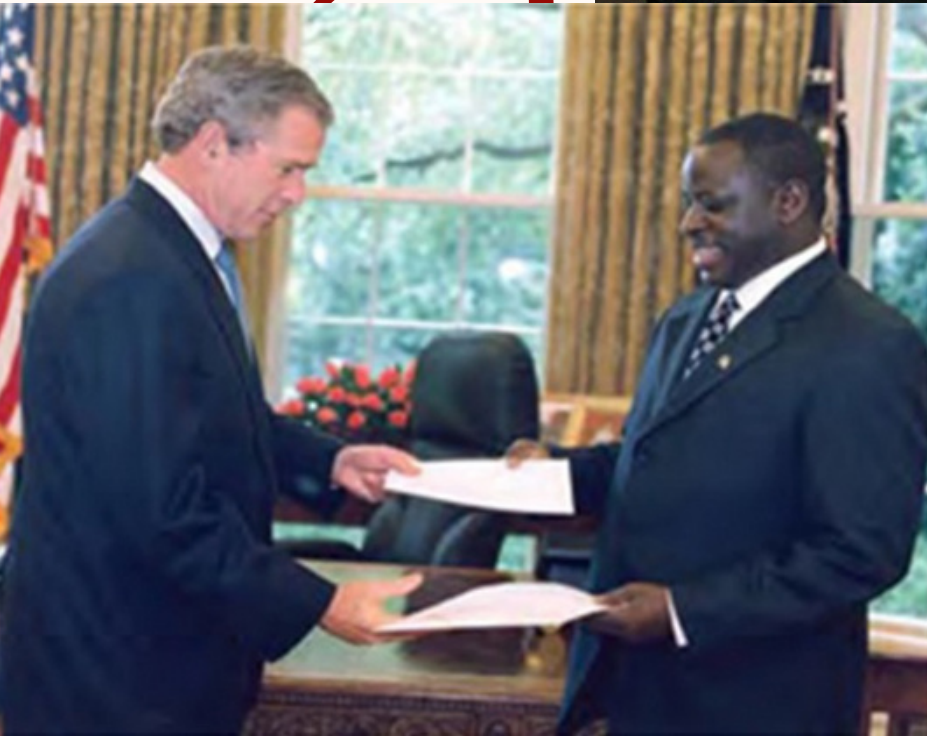
(l-r) Professor Antony Morgan, Dean, Glasgow Caledonian University London; Dr Bipasha Ahmed, Internal Examiner - Senior Lecturer GCU London; Professor Touhami Abduli, External Examiner; Abdul Aziz Saud Al-Babtain, General Director, Al Babtain Cultural Foundation and former Tunisian Minister of State for European, Arab and African Affairs; Professor Nabil Ayad, Supervisor - Director, International Diplomacy Programmes, The British School of Leadership and Management, GCU London and Dr Major Saif Al Hajeri, Dis currently Head of Protocol, Dubai Police The title of his PhD thesis was : The Impact of Culture on Diplomatic Protocol and Training: The UAE as a Case Study .



(l-r) Dr Saif AlSaedi, Assistant Police Attaché, Embassy of United Arab Emirates, London; and Professor Nabil Ayad, Supervisor- Director, International Diplomacy Programmes, The British School of Leadership and Management, GCU London. The topic of Dr Alsaedi TPhd Thesis was : A Critical Study on the Impact of Mobile Technology on Abu Dhabi Police GHQ Operations: Systemic and Security Perspectives

DIPLOMATIC STUDIES ALUMNI

Alumnus of the Diplomatic Academy of London HE Sheikh Khalid Abdullah Sabah, Chief of Amiri Protocol and Chamberlain, State of Kuwait with President Barack Obama.



Alumnus of the Diplomatic Academy of London HE Dr Zac Nsenga Permanent Secretary, Ministry of Defense, and former Ambassador of Rwanda to the US presenting copies of his credentials and that of recall of his predecessor to President George W Bush.

DIPLOMATIC STUDIES ALUMNI



(L-R) Professor T E Burlin , Rector , University of Westminster, HE Sergio Celac, Ambassador of Romania to the United Kingdom, Professor Dr Nabil Ayad, Director of the Diplomatic Academy of London and a group of Romanian diplomats (Cristian Cristica Emil Lucian Nistor Florin Vodita) who attended the MA Diplomatic Studies. The group were sponsored by the FCO. Dr Vodita is at Present Alternate Executive Director of the World Bank , Washington DC.



(L-R) The Queen's Representative Sir Kenneth Olisa OBE, The Lord Lieutenant of Greater London presenting an MBE to Antonio Acuna, Alumnus of diplomacy, Module Leader, The Digital Nation State, GEDA and former Director of UK.DATA.GOV, Cabinet Office, UK.

DIPLOMATIC STUDIES ALUMNI

Alumnus of the Diplomatic Academy of London, HE Dr Adel Babesail, Head of the League of Arab States Office in London with (then) Prince Charles. Ambassador Babesail obtained a PhD degree , on : Vienna Conventions on Diplomatic and Consular Relations and State Practice.



Dr Major Abdulla Bin Ahmed Al-Shaikh presenting a copy of his PhD thesis to His Highness Sheikh Mohammed Bin Zayed Al Nahyan, then Crown Prince of the Emirate of Abu Dhabi and Deputy Supreme Commander of United Arab Emirates Armed Forces. The thesis entitled: An Analysis of the Response to Emerging Security Threats in the MENA region Post-Arab Spring (2010-2017): United Arab Emirates , A Case Study. The thesis was supervised by Professor Nabil Ayad, Director of the International Diplomacy Programmes, Glasgow Caledonian University, London. February



An alumnus of the Diplomatic Academy of London, HE Sheich Hilal bin Marhoon Al-Maman Ambassador of the Sultanate of Oman to Spain, presenting his credentials to His Majesty King Carlos. HE is at present Ambassador of the Sultanate of Oman to Jordan.



DIPLOMATIC STUDIES ALUMNI



DAL alumna HE Vanessa Eugenia Interiano Tobar presenting her credentials to Antonio Maria Costa, Deputy Director General United Nations Office at Vienna (UNOV).

Ambassador Interiano obtained a Masters degree in Diplomatic Studies from the Diplomatic Academy of London, University of Westminster, UK. Prior to her current appointment (since August 2005), she was Minister Counsellor at the Permanent Mission of El Salvador to the UN in New York where she did considerable work on South-South cooperation. She was also previously Counsellor and Chargé of Consular Affairs at the Embassy of El Salvador in Paris, 10 France, Portugal and Monaco.

Ambassador Tobar is at present Ambassador of El Salvador to the Court of St James's London.



DAL alumnus HE Alexander Piletsky, Ambassador of Belize to Austria, Croatia, Netherlands and Slovenia, and Permanent Representative of Belize to UNIDO presenting his credentials to Mrs Haruko Hirose, Deputy to the Director General of UNIDO, Vienna. I am pleased to report that successfully completing my education and presenting my dissertation allowed me to be promoted by the Ministry of Foreign Affairs of Belize to full Ambassadorship. "My participation in your programme allowed me to build up a network within the diplomatic community".

DIPLOMATIC STUDIES ALUMNI

Alumna of the Diplomatic Academy of London

HE Mrs Venetia Sebudandi, Ambassador of Rwanda, presenting her Credentials to HE Mr Moritz Leuenberger, the then President of Switzerland (2006). Ambassador Sebudandi is the currently Permanent Representative of Rwanda to the United Nations Office at Geneva, and to the World Trade Organization (WTO). She is also Ambassador Extraordinary and Plenipotentiary of the Republic of Rwanda accredited to the Government of Switzerland from 2005 to date. Ambassador Sebudandi is a career Diplomat: she rose through ranks in the Ministry of Foreign Affairs to become her country's first woman Chief of State Protocol from 1996 to 2001. Prior to her appointment to Geneva. Ms Sebudandi had been Deputy Head of Mission at the Rwanda Embassy in Paris from 2002 to 2005 where she was in charge of multilateral organisations including UNESCO and the Francophone. Her last post was Ambassador to Cuba.



Alumnus of the Diplomatic Academy of London
HE Radomir Kosic, Ambassador of Bosnia and Herzegovina presenting his credentials to President of Sudan Omar Bashir.



DIPLOMATIC STUDIES ALUMNI



DAL alumnus HE Chris Grima, Maltese Ambassador of Malia to Austria, presents his credentials to HE Dr Heinz Fisher, President of the Federal Republic of Austria, at a ceremony held at the Hofburg Palace in Vienna on 4 June 2007. 'I was pleasantly surprised at how directly relevant much of the course work is to my duties, for instance in the running of a diplomatic mission and on matters of protocol, not to mention the discipline of management, without which a diplomat cannot be truly successful... I would recommend the course both for those in the service and for those wishing to know more about diplomatic practice and related disciplines. 'On 29th April 2019 was appointed as Ambassador and Permenant Representative to the United Nations Office and other International Organisations in Geneva.



DAL alumnus HE Makram M Queisi presents his credentials to HE Dr Heinz Fisher, President of the Federal Republic of Austria, at a ceremony held at the Hofburg Palace in Vienna, December 2007. Ambassador Queisi assumed the function of Ambassador Extraordinary and Plenipotentiary to the Republic of Austria and Permanent Representative of Jordan to the International Organizations in Vienna in December 2007. Before taking up this position he served as Ambassador /Chief of Protocol at the Ministry of Foreign Affairs in Amman. He has received medals and awards from Italy, Jordan, the Netherlands, Norway, Spain, Sweden, the UK and Ukraine. On 22nd December 2022 he was appointed Minister of Tourism and Antiquities.

DIPLOMATIC STUDIES ALUMNI



DAL alumnus HE Dr Damir Kusen, Croatian Ambassador to Finland and Estonia, presenting his credentials to HE Tarja Kaarina Halonen, The President of Finland, Currently he is the Croatian Ambassador to South Korea.



His Excellency Mr Mohamed Nasheed, President of the Maldives presents a Letter of Appointment to DAL alumna, Ms Iruthisham Adam who has been recently appointed High Commission to the Court of St James's London by President Mohamed Muizzu.

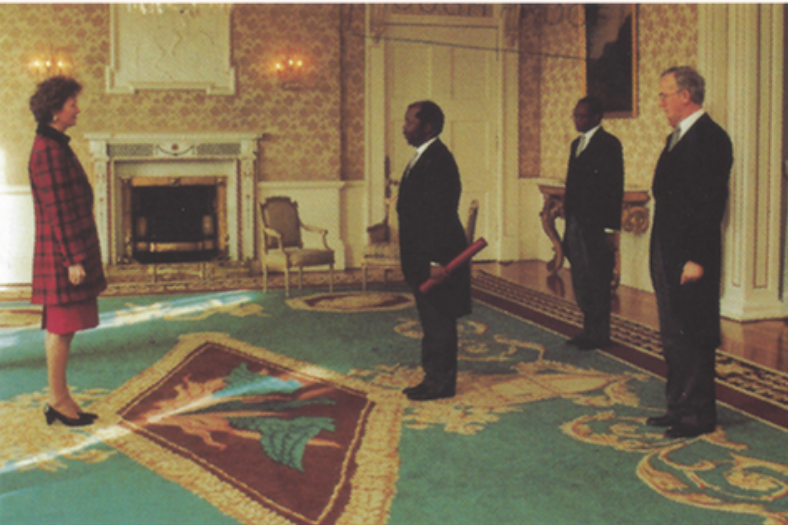


Alumnus of the Diplomatic Academy of London. H E Dr Ahmed Abbas Ahmed, Ambassador of the State of Bahrain, presenting his credentials to His Excellency Mr Roman Herzog, President of Germany.



Alumnus of the Diplomatic Academy of London H E Dr. Hisham Al- Alawi presenting his credentials to President Jacob Zuma as Ambassador of Iraq to South Africa. Later he became Ambassador to Turkey and the Netherlands, currently, he is Deputy Foreign Minister for Political Planning.

DIPLOMATIC STUDIES ALUMNI



In my position as High Commissioner, I had to look at a number of institutions of high learning to determine which one offered the best training for both serving diplomats and those wishing to obtain good qualifications in Diplomatic Studies. The Diplomatic Academy of London at the University of Westminster was to me, as an eye opener. It is therefore no wonder that the Academy has students not only from Britain but from about sixty other countries covering all the continents of the world.

One advantage that the University has probably over many other institutions of high learning in training diplomats is the effective combination of theory and practice. The simulation exercises, regular contacts with key players whether senior government officials in Britain or High Commissioners/Ambassadors resident in London and the guided visits to other important centres like Brussels and Geneva all make graduates leave the University well equipped as if they had the necessary experience.

HE Mr Love Mtesa High Commissioner for Zambia.

I am writing to you to express my gratitude for the two years of MA studies at the Diplomatic Academy of London. They were of the utmost importance and help in my career as a diplomat. They've allowed me first to obtain a quick promotion since, directly afterwards, I was appointed as Deputy Permanent Delegate of Lebanon at United Nations Education Sciences and Culture Organisation known as UNESCO. That was actually my second posting abroad.

Secondly, these studies provided me with the real possibility of interacting in an international community since all students came from a wide range of cultures and backgrounds. Finally it sensibilised me to new issues, such as technology and management which proved to be essential for any modern diplomat.-Carla Jazzar Currently Ambassador Carla Jazzar is Charge D'affaires of the Lebanese Embassy in Brasilia,



DIPLOMATIC STUDIES ALUMNI

Message to Professor Ayad from Romanian Diplomats who attended the Diplomacy training programme.

Bucharest, the 25th of February 1992

“Having resumed our specific duties in the Ministry of Foreign Affairs of Romania, it is a great pleasure for us to extend to you our deepest gratitude for all you have done for us during our studies at the Diplomatic Academy of London.

The MA in Diplomatic Studies course which we have attended and graduated, would represent a crucial point in our diplomatic career.

Not only the structure of the course and the matters studied were carefully selected and formulated, but the high educational standards and the perfect blend between theory and practice provided students with the necessary skills for a good start in the diplomatic service. The principle of dynamic approach to the study of international relations, pursued throughout the entire programme, has surely enhanced our analysis and synthesis abilities. Furthermore, the numerous lectures delivered by career diplomats together with various organized visits to different institutions and meetings with politicians, diplomats or senior officials, have considerably increased our experience and knowledge.

On the other hand, studying together with so many other young diplomats from various parts of the world *was greatly enhanced the possibility to exchange different views and ideas, thus increasing mutual understanding and sympathy.

Assuring you of our highest esteem and everlasting friendship we remain”

Cristian Cristica Emil Lucian Nistor Florin Vodita

DIPLOMAT MAGAZINE AWARD



DIPLOMAT of the Year Awards Winners:

Professor Nabil Ayad accepted the London Diplomat Magazine Annual Award on 24th April 2012 for his distinctive courses and training programmes which contributed to the development of diplomacy in London and around the world. Pictured Professor Dr Nabil Ayad with a group of Ambassadors, High Commissioners and celebrities who were honoured by the Diplomat Magazine for their contribution to regional development.

STAFF AND CONTRIBUTORS



H E Ambassador Dr Sameh Aboul Enein International Security and Defence Diplomacy and Civil - Military Relationship – Simulation Exercises
Deputy Foreign Minister and former Director of the Egyptian Diplomatic Academy, Cairo, Egypt Ambassador & Permanent Representative of League of Arab States [LAS] United Nations Offices, Permanent Mission of Egypt, Geneva Alternate Representative to the Conference on Disarmament, Geneva, Switzerland.



Antonio Acuña MA MBE- Digital Nation State: Strategies and Implementation
Former Director UK data.com, Cabinet Office, UK



Dr Major Abdulla Ahmed Al Shaikh – Diplomatic Privileges and Immunities.



Dr Ameer Al Nemrat - Cyber Security
Reader in Cyber Security.



Professor Dr Nabil Ayad - Director, Global European Diplomatic Academy ; Diplomacy, Practice, Procedures and Dynamics. Former Director of Diplomatic Academies at Universities of Westminster , East Anglia and Loughborough.

STAFF AND CONTRIBUTORS



Dr Raed Ayad – Director of Studies, Global European Diplomatic Academy; Module Leader Leadership and Culture, Image Projection and Reputation Management..



Dr Salman Ayaz – Director of Research, Global European Diplomatic Academy; Security, Political Theory, State and Non- State Civil Society. Module Leader Dissertations.



**The Rt. Hon. Sir Tony Baldry, Parliamentary Diplomacy and Political and Economic Decision - Maling..
Former Secretary of State, Foreign and Commonwealth Development Office and MP Chair of the House of Commons Select Committee on International Development and the Conservative Party's Human Rights Commission**



Prof. Dr. Ingo Bildstein - Professor for Business Psychology (B.Sc.) Organisational Psychology, Work Motivation, Social Psychology of the Group, Knowledge Management, Innovation Management, Intercultural Psychology



Professor Charles Chatterjee, Public International Law and Diplomatic Negotiations.

STAFF AND CONTRIBUTORS



H E Ambassador Arben Cici – Protocol and Diplomatic Practice
Former Director of Cabinet of the President of the Republic of Albania, Ambassador of Albania , Director of the State Protocol in the Ministry of Foreign Affairs of Albania. Ambassador Extraordinary and Plenipotentiary of the Republic of Albania to the Kingdom of Denmark. Director of State Protocol at the Ministry of Foreign Affairs of Albania. Ambassador Extraordinary and Plenipotentiary of the Republic of Albania to the Russian Federation & non-resident Ambassador to Byelorussia, Moldova, Armenia, Georgia, Kazakhstan and Uzbekistan.



Professor Daryl S. Copeland, Diplomacy and the Media
Senior Fellow at the Canadian Global Affairs Institute; former Senior Advisor , Strategic Policy and Planning , Department of Foreign Affairs and International Trade of Canada.



Ghaleb Darabaya – Innovation and Leadership
He is a Fellow of the Edward S. Mason Programme in Public Policy & Management at Harvard University’s Kennedy School of Government and Co-chaired with Prof. Marty Linsky Harvard’s Leadership for the 21st Century Executive programme. Advisor at Mohammed Bin Rashid Center for Government Innovation.



Prof. Dr. Michael Denninghoff - Dean International Service
Industries, Research areas - Marketing and Communication.



Volker Dreika – Diplomatic Practice and Management
Career German diplomat.

STAFF AND CONTRIBUTORS



H E Dr Michael Frendo – Foreign Affairs and Diplomatic Practice. Former Speaker of the Parliament of Malta and Minister for Foreign Affairs.



Professor Dr Werner Frese - Lecturer and programme Strategic Vision; Operations , Director for MBA programmes & dual study programmes.



**Dr Colonel Myszka Guzkowska , Defence Diplomacy and Civil-Military Relationship modules
Former Deputy Vice-Chancellorship Manchester Metropolitan University Pro Vice-Chancellor Westminster University and Assistant Director , Royal Military Academy Sandhurst.**



Prof. Dr. Frank Kusterer - Lecturer for Controlling , Campus Iserlohn



Fatmah Lallmahamood – Manager. Global European Diplomatic Academy.

STAFF AND CONTRIBUTORS



Roger McNally - International Security and Media Concepts , Strategies and Diplomacy



Dr Ibrahim Natil - Leadership, Conflict Transformation, Civil Society Empowerment



Professor Titus Olaniyi- Energy Diplomacy and Sustainability

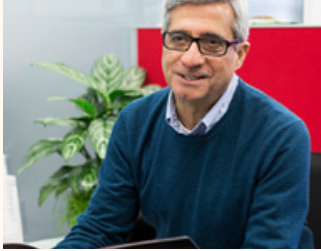


**Rosalie Rivett - International Protocol and Etiquette
Author of the classic book, Diplomatic Protocol: Etiquette, Statecraft & Trust**



**Prof. Dr. Britta Ruhnau - Vice Dean in Iserlohn,
Campus Iserloh
Quantitative Methods,Economics**

STAFF AND CONTRIBUTORS



Dr Julius Sen – Economic Diplomacy
Associate Director and Senior Programme Advisor at LSE Enterprise, the commercial arm of the London School of Economics and Political Science which organises customised executive education programmes and consultancy projects on behalf of the School.



Dr Deborah Swallow - Cultural Relations



Barry Tomalin – Public Diplomacy



H E Abduli Touhami – Role of the Ministries for Foreign Affairs Former - Secretary of State for Arab and African Affairs, Tunisian government, Member of the Tunisian parliament, ; - Secretary of State for European Affairs, Tunisian Government Special Envoy of the Head of the Government of Tunisia to Italy, Spain, Portugal, France, UK, Switzerland, Belgium, Germany, Russia, USA.



Prof. Dr. Ebbo Tücking – Programme Coordinator Business Management Studies and dual programmes BMS & E-Commerce as well as BMS & Industry , Campus Iserlohn.

STAFF AND CONTRIBUTORS



**H E Dr Florin Vodita- The Role of the World Bank in Promoting International Business, Trade and Development
Executive Alternate Director, Member of the Board of the Word Bank Group, Washington DC/ Former State Secretary to the Prime Minister for International, Economic and Diplomatic Affairs and Ambassador to Slovakia.**



Prof. Dr. Peter Wolf - Professor of Value Chain Management, Project & Process Management, Information Technology

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